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U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

UTILITY PATENT APPLICATION  
TRANSMITTAL LETTER  
UNDER 37 C.F.R. 1.53(b)

ATTORNEY DOCKET NO.:  
2207/5939

U.S. PTO  
09/22/98

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Address to:  
Assistant Commissioner for Patents  
Washington D.C. 20231  
Box Patent Application

Transmitted herewith for filing is the patent application of

Inventor(s):  
PAUL M. COHEN, SANJAY V. VORA, WILLIAM J. NERENBERG, JOSEPH R. KLUCK AND DAVID E. DENT

For : **STRUCTURED WEB ADVERTISING**

Enclosed are:

1. 21 sheets of specification, 8 sheets of claims, and 1 sheet of abstract.
2. 08 sheets of drawings.
3. Also enclosed:
  - a) Declaration and Power of Attorney Forms (unsigned);
  - b) Assignment from the inventors to Intel Corporation; and
  - c) Return Receipt Postcard.

4. The filing fee has been calculated as shown below:

	NUMBER FILED	NUMBER EXTRA*	RATE (\$)	FEE (\$)
BASIC FEE				760.00
TOTAL CLAIMS	25 - 20 =	5	22.00	110.00
INDEPENDENT CLAIMS	3 - 3 =	3	82.00	0.00
MULTIPLE DEPENDENT CLAIM PRESENT			270.00	
*Number extra must be zero or larger			TOTAL	870.00
If the applicant is a small entity under 37 C.F.R. §§ 1.9 and 1.27, then divide total fee by 2, and enter amount here.			SMALL ENTITY TOTAL	

5. Please charge the required application filing fee of \$870.00 to the deposit account of Kenyon & Kenyon, deposit account number 11-0600.

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6. The Commissioner is hereby authorized to charge payment of the following fees, associated with this communication or arising during the pendency of this application, or to credit any overpayment to the deposit account of **Kenyon & Kenyon**, deposit account number **11-0600**:
- A. Any additional filing fees required under 37 C.F.R. § 1.16;
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7. A duplicate copy of this sheet is enclosed.

Dated: 12/29/98

By: Shawn W. O'Dowd  
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**EXPRESS MAIL CERTIFICATE**

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TYPE OF DOCUMENT PATENT APPLICATION OF SANJAY V. VORA, WILLIAM J. NERENBERG, DAVID E. DENT, PAUL M. COHEN & JOSEPH R. KLUCK ; TRANSMITTAL LETTER; DRAWINGS; UNSIGNED DECLARATION AND POWER OF ATTORNEY FORM AND A POSTCARD

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